

# AMANDA POVALL

Owner | Fusion Training Center

**Candidate for MS SAC member at-large**

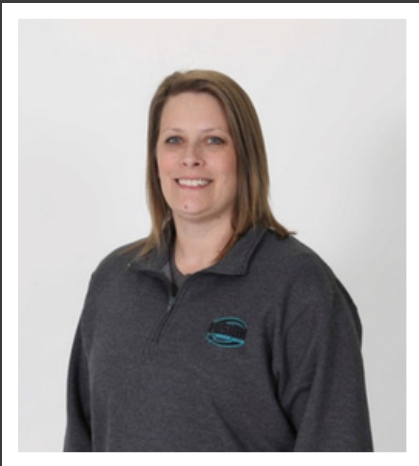
I am thrilled to be a candidate for the Mississippi USAG State Administrative Committee. Currently, I serve as a member at-large for the MS SAC, where I have had the honor of assisting in hosting our state championships, regional qualifier workouts, and optionals' workout. During my two years on the committee, I also established and maintained the MSUSAG Facebook page where I look forward to producing engaging and creative content.

My journey with MSUSAG began 19 years ago when I started coaching competitive gymnastics in Greenville, Mississippi. Fresh out of college, I decided to make a brief stop from my home in Wichita, Kansas to the Mississippi Delta. As a second-generation gymnastics professional, it was long decided gymnastics would not be in my future. Those plans quickly changed when I rediscovered my love for the sport. I have since made a neighboring town, Cleveland, MS, my home, built a gymnastics facility hosting two USAG sanctioned meets a year.

Throughout my years of coaching, organizing meets, and owning a gym, I have developed a deep understanding of the strengths and challenges Mississippi gymnastics faces. Additionally, my involvement with the MS SAC, has provided me with valuable insights into our operations and the needs of our members. These experiences have equipped me with the necessary skills to make meaningful contributions to our organization.

If elected, my primary goals are to enhance education opportunities, foster a spirit of collaboration and boost MS membership and retention. I believe that by focusing on collaborative events we can achieve significant progress and continue to grow as a community.

Thank you for considering my candidacy. I am eager for the opportunity to serve the MS SAC and to work together towards a prosperous future. I look forward to the chance to bring my skills and passion to our collective success. Thank you for your time and consideration.



# AMANDA POVALL

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## EDUCATION

### Bachelor of Science

#### Kansas State University

Mass Communication Electronic Media  
2001 - 2006

## TECHNICAL EXPERTISE

Staff Development & Training

Budget Development & Fiscal  
Management

Graphic Design

Digital Marketing

Branding

## GYMNASTICS EXPERTISE

2 years - State Administrative  
Committee member at-large

5 years - Gym owner

7 years - Meet Director

19 years - MSUSAG Professional  
Coach

27 years - Gymnastics coaching  
experience

## Professional Experience

### Fusion Training Center | Cleveland, MS | 2020 - Present Owner

**Program Management:** Oversee, assess, and manage the program to ensure its quality and retention. Aim for a program retention rate of 80-84%. Develop program standards and procedures, implement strategies to achieve objectives, and track data to evaluate the effectiveness of these initiatives.

**Fiscal Management:** Create the annual budget, identify revenue streams, and manage expenses. Keep a close eye on program spending in relation to the budget and make any necessary revisions.

**Program Marketing:** Develop an annual marketing plan and promotional strategies for the program. Create promotional materials such as news articles, brochures, and newsletters. Actively promote programs through presentations at various school and community events.

### Delta State University | Cleveland, MS | 2010 - 2020 Head Coach | Fusion Gymnastics partnered w/ Delta State

**Program Management:** Provided professional development courses for staff and led training sessions to enhance skills.

**Volunteer Development:** Coordinated volunteer teams and organized annual fundraising projects and special events.

**Community Collaborations:** Collaborated with numerous community agencies, schools, organizations, community festivals and events.

### Hodding Carter YMCA | Greenville, MS | 2006 - 2012 Assistant Gymnastics Director | Webmaster

**Technical Skills:** Oversaw the content management of the Hodding Carter YMCA website. Configured a web-based class management system that enabled automated billing, online bill payments, and registrations.

**Administrative Skills:** Supported the supervision of camp and class environments, staff, and participants. Aided in the planning, preparation, and organization of daily activities and the site, along with various administrative tasks.

## MS State Administrative Committee Experience

**Social Media:** Managed and maintained the MS USAG Facebook page. Created graphics to keep members informed about upcoming events.

**State Meet:** Assisted with setup and breakdown, helped with awards, while also filling various volunteer roles.

**Meetings:** Actively attended all meetings throughout my tenure, promptly responded to correspondence and aimed to provide thoughtful and balanced contributions.